Acadeum

Course Sharing Impact Template
When Students Win, Institutions Succeed

This template will help guide you through the steps of building a narrative on how course sharing impacts your students and institution.

Step 1 Strategize

Strategic goal alignment: Include the top 3 strategic goals at your institution where course sharing is beign used as a tactic. (e.g., increase retention rate by 3% YoY)

- Strategic Goal #1 =
- Strategic Goal #2 =
- Strategic Goal #3 =

Step 2 Create

Impact in action: Outline the course sharing capabilities (student progress, generate revenue, institutional efficiency, and academic innovation) you have in play at your institution currently.

- Capability #1 =
- Capability #2 =
- Capability #3 =

Step 3 Measure

Measuring the impact: Review the data and metrics as it relates to the capabilities you have in play in step 2. Make sure to define how calculations are measured for consistency of measurement term over term.

- Measurement #1 =
- Measurement #2 =
- Measurement #3 =

Step 4 Humanize

More than a metric, the stories behind the data: While data is critical to measuring success, the students that are represented in the numbers are even more important. Capture your success stories each term.

Capturing Your Student Success Stories:
- Student profile, barrier or challenge student faced, course sharing capability used as an intervention, results, and student quote

Step 5 Market

Making your impact known: Leverage your results to showcase the collective work across your institution and the ways in which it translates to measurable impact for the students you serve. Engage your campus communication team to help craft messaging within the institutions brand.

- Market idea #1 =
- Market idea #2 =