coursera

Cutting-Edge Learning for College Credit

DELIVER WORKFORCE-ALIGNED COURSES BY INTEGRATING PROFESSIONAL CERTIFICATES

Institutions across the Acadeum course sharing network are harnessing the power of Coursera professional certificates to create market-competitive courses and drive curricular relevancy.

- Help students acquire in-demand skills, while earning college credit
- Reduce the cost and time for developing new courses and programs
- Attract new students through alumni or community outreach and generate revenue

"This class had it all! Engaging projects, community support, and a Digital Marketing Associate credential...in just 6 weeks."

-- Bay Path University student, after completing BPU's Social Media Marketing course with Meta certificate integration

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courseshare@acadeum.com

4 Ways to Get Started with Professional Certs

The Acadeum + Coursera partnership offers access to professional certificates, as well as one-on-one concierge support from an Acadeum expert to launch certificate-integrated programs.

1 Individual Industry Certificates | $300

- Enhance your offerings by providing access to Coursera courses to upskill students, staff, alumni

2 Annual Unlimited License | $400

- Access all Coursera certificates and content for one year, per seat
- Customize program pages, messaging, and more for your institution

3 Certificate-Integrated College Courses | $600-800

- Help students find the credits they need by enrolling them in certificate-integrated courses from partners within the Acadeum network
- Or, develop new specializations at your institution with workforce-aligned curricula

4 Coursera Career Academy | Based on FTE

- See what's possible with experiential learning at scale. Get unlimited access to Coursera's suite of certificates to drive program innovation across departments

Connect with our Partner Innovation team to learn more about opportunities through the Acadeum network.

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